



Announcement

## **Agillic upgrades the guidance for 2018 to an increase in Annual Recurring Revenue (ARR) of 48-52%**

**Copenhagen – December 19, 2018 – Agillic A/S (Nasdaq First North Copenhagen: AGILC) specifies and upgrades the guidance for 2018. In the new guidance, the Annual Recurring Revenue (ARR) increases to 48-52% compared to December 31, 2017. The previous guidance announced an increase in ARR with 40-50%. The upgrade is due to the realisation of a solid pipeline and a strong performance in Q4, which among other things is driven by the company's activities in the UK. The company's guidance regarding revenue DKK 47-53 million and an EBITDA of DKK -5 to -10 million remains unchanged. The final result for Q4 will be disclosed in the company's financial report February 13, 2019.**

### **Jesper Valentin, CEO:**

“Traditionally a large proportion of our sales takes place in Q4, which has also been the case for 2018. We have had a solid pipeline, which we have succeeded in realising in Q4. We are therefore very pleased to be able to inform the market, that we are upgrading and specifying Agillic's guidance for 2018 with an increase in Annual Recurring Revenue (ARR) to 48-52% compared to December 31, 2017.”

### **For further information, please contact:**

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### **About Agillic A/S**

Agillic is a Danish software company helping marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our platform uses AI (Artificial Intelligence) to analyse data and to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised 1:1 communication we provide our clients with a head-start in the battle of winning markets and customers. We do that for clients such as Banco Santander, Egmont Publishing, Matas, Vita, and Storytel.

Besides the HQ in Copenhagen Agillic has a sales office in London, England and a development unit in Kiev, Ukraine.

For further information, please visit [www.agillic.com](http://www.agillic.com)

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