



Announcement no. 14 2020

Correction of announcement no. 12 and no. 13 - Reporting of transactions in Agillic A/S shares by persons with managerial responsibilities corrected from “Sales” to “Purchase”

Copenhagen – 11 June 2020 – Agillic A/S (Nasdaq First North Copenhagen) is correcting announcement no. 12 and no. 13 regarding notification pursuant to Article 19 of the Market Abuse Regulation of transactions related to shares in Agillic A/S made by persons with managerial responsibilities in Agillic and/or persons closely associated with them. Reported “Sales” of shares is corrected to “Purchase” of shares.

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|-----------|--|---|----------|-----------|-----------|----------------|
| a) | Name | Dico ApS | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | The company is owned and controlled by board member Mikael Kornerup | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor | | | | | |
| a) | Name | Agillic A/S | | | | |
| b) | LEI- | 894500WP4D8JDZ88S128 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction: (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares Agilc DK0060955854 | | | | |
| b) | Nature of transaction | Purchase | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 19,20</td> <td>330.107 aktier</td> </tr> </tbody> </table> | Price(s) | Volume(s) | DKK 19,20 | 330.107 aktier |
| Price(s) | Volume(s) | | | | | |
| DKK 19,20 | 330.107 aktier | | | | | |
| d) | Aggregated information - Aggregated volume(s) - Price | 330.107 shares DKK 6.338.054,40 | | | | |
| e) | Date of the transaction | 29-04-2020 | | | | |
| f) | Place of transaction | Nasdaq Copenhagen First North | | | | |

| | | |
|----------|---|---|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Ad.Andco ApS |
| 2 | Reason for the notification | |
| a) | Position/status | The company is owned and controlled by Chairman of the Board Johnny Henriksen |
| b) | Initial notification/amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction | |



| | | |
|----------|--|------------------------------------|
| | monitor | |
| a) | Name | Agillic A/S |
| b) | LEI | 894500WP4D8JDZ88S128 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares Agilc DK0060955854 |
| b) | Nature of the transaction | Purchase |
| c) | Price(s) and volume(s) | Price(s) |
| | | Volume(s) |
| | | DKK 19,20 |
| | | 121.790 shares |
| d) | Aggregated information - Aggregated volume - Price | 121.790 shares DKK 2.338.368,00 |
| e) | Date of the transaction | 29-04-2020 |
| f) | Place of transaction | Nasdaq Copenhagen First North |

| | | |
|----------|--|---|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | PE Invest ApS |
| 2 | Reason for the notification | |
| a) | Position/status | The company is owned and controlled by board member Peter Elbek |
| b) | Initial notification/amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor | |
| a) | Name | Agillic A/S |
| b) | LEI | 894500WP4D8JDZ88S128 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares Agilc DK0060955854 |
| b) | Nature of the transaction | Purchase |
| c) | Price(S) and volume(s) | Price(s) |
| | | Volume(s) |
| | | DKK 19,20 |
| | | 121.805 shares |
| d) | - Aggregated information - Aggregated volume - Price | 121.805 shares DKK 2.338.656,00 |
| e) | Date of the transaction | 29-04-2020 |
| f) | Place of transaction | Nasdaq Copenhagen First North |

| | | |
|----------|---|--|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Emre Gürsoy Holding ApS |
| 2 | Reason for the notification | |
| a) | Position/status | The company is owned and controlled by managing director Emre Gürsoy |
| b) | Initial notification/Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor | |



| | | | |
|----------|--|---------------------------------|------------------|
| a) | Name | Agillic A/S | |
| b) | LEI | 894500WP4D8JDZ88S128 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares Agilc DK0060955854 | |
| b) | Nature of the transaction | Purchase | |
| c) | Price(s) and volume(s) | Price(s) | Volume(S) |
| | | DKK 19,20 | 15.625 shares |
| d) | Aggregated information - Aggregated volume - Price | 15.625 shares DKK 300.000,00 | |
| e) | Date of the transaction | 30-03-2020 | |
| f) | Place of transaction | Nasdaq Copenhagen First North | |

For further information, please contact:

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About Agillic A/S

Agillic is a Nordic software company enabling marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our customer marketing platform uses AI to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised communication, we provide our clients with a head start in the battle of winning markets and customers.

Besides the company headquarter in Copenhagen, Agillic has sales offices in London (UK) and Stockholm (Sweden), Zurich (CH), as well as a development unit in Kiev (Ukraine). For further information, please visit www.agillic.com

Agillic A/S (publ) (Nasdaq First North Copenhagen: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation. The information was published via agent by Agillic A/S on 11 June 2020.