



Announcement no. 15 2020

## Reporting of transactions in Agillic A/S shares by persons with managerial responsibilities

Copenhagen – 12 June 2020 – Agillic A/S (Nasdaq First North Copenhagen) has received notification pursuant to Article 19 of the Market Abuse Regulation of transactions related to shares in Agillic A/S made by persons with managerial responsibilities in Agillic and/or persons closely associated with them.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Ad.Andco ApS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	The company is owned and controlled by Chairman of the Board Johnny Henriksen	
b)	Initial notification/amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor</b>		
a)	Name	Agillic A/S	
b)	LEI	894500WP4D8JDZ88S128	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Shares Agilc DK0060955854	
b)	Nature of the transaction	Sales	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		DKK 20.00	250,000 shares
d)	Aggregated information - Aggregated volume - Price	250,000 shares DKK 5,000,000.00	
e)	Date of the transaction	11-06-2020	
f)	Place of transaction	Nasdaq Copenhagen First North	

### For further information, please contact:

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### **About Agillic A/S**

Agillic is a Nordic software company enabling marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our customer marketing platform uses AI to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised communication, we provide our clients with a head start in the battle of winning markets and customers.

Besides the company headquarter in Copenhagen, Agillic has sales offices in London (UK) and Stockholm (Sweden), Zurich (CH), as well as a development unit in Kiev (Ukraine). For further information, please visit [www.agillic.com](http://www.agillic.com)

*Agillic A/S (publ) (Nasdaq First North Copenhagen: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation. The information was published via agent by Agillic A/S on 12 June 2020.*