



The Agillic omnichannel marketing automation platform empowers brands to work with data-driven insights and content to create, automate and send personalised communication to millions.

Delivering impactful, meaningful, and profitable customer experiences



Designed for an ecosystem of strategic partnerships across CDP, CMS, CRM, Customer Service, eCommerce, Business Intelligence, etc., the platform continuously integrates best-of-breed technologies to accelerate the implementation process and deliver fast time to value.

Key benefits



Proven 20-40% revenue increase



Time to market in weeks not months



Integration and activation of first party data on leading media platforms



Omnichannel by default through centralised content creation



Unique and flexible data model

Key industries



Retail



Finance



Travel, hospitality & leisure



Energy & utility



Media & publishing



Entertainment & gaming



Technology, software, cloud



Charity & NGOs



Subscription business model driven companies across multiple industries

Select clients

MIINTO.

story house
EGMONT



VARNER

ColorLine

TelgeEnergi

MINISTRY OF FOREIGN AFFAIRS OF DENMARK

#CYBERFITNESS

io interactive



Award winning clients run on Agillic

Agillic clients Matas, Brødrene AO Johansen and Bog & Ide won the 1st, 2nd, and 3rd prizes at the 2021 'Annual Danish Chamber of Commerce Award' in the category 'Best Omnichannel Company'.



Agillic is a Danish software company headquartered in Copenhagen, Denmark, with sales units in Berlin, Malmö and Oslo, and development units in Cluj-Napoca and Kyiv. Agillic A/S (publ) (Nasdaq First North Growth Market Denmark: AGILC). For further information, please visit www.agillic.com