agillic

Personalised communication to millions

The Agillic omnichannel marketing automation platform empowers brands to work with data-driven insights and content to create, automate and send personalised communication to millions.

Delivering impactful, meaningful, and profitable customer experiences

Higher conversion	Enhanced customer satisfaction	Higher retention	Increased CLV	Operational efficiency

Designed for an ecosystem of strategic partnerships across CDP, CMS, CRM, Customer Service, eCommerce, Business Intelligence, etc., the platform continuously integrates best-of-breed technologies to accelerate the implementation process and deliver fast time to value.

Key benefits

- Proven 20-40% revenue increase
- Time to market in weeks not months
- Integration and activation of first party data on leading media platforms
- Omnichannel by default through centralised content creation
- Unique and flexible data model

Key industries

- Retail
- Finance
- Travel, hospitality & leisure
- Energy & utility
- Media & publishing
- Entertainment & gaming
- Technology, software, cloud
- Charity & NGOs
- Subscription business model driven companies across multiple industries

Select clients

RED CROSS

story house EGMONT

#CYBERFITNESS

MIINTO.

ColorLine

VARNER

MINISTRY OF FOREIGN AFFAIRS OF DENMARK

Telge Energi

iºi io interactive

Award winning clients run on Agillic

Agillic clients Brødrene AO Johansen and Matas won the 1st and 2nd price, respectively, at the 2022 annual Danish Chamber of Commerce award for 'Best Omnichannel Company'.