



The Agillic omnichannel marketing automation platform empowers brands to work with data-driven insights and content to create, automate and send personalised communication to millions.

## Delivering impactful, meaningful, and profitable customer experiences



Designed for a platform ecosystem across CDP, CMS, CRM, Customer Service, eCommerce, Business Intelligence, etc., the platform continuously integrates best-of-breed technologies to accelerate the implementation process and deliver fast time to value.

## Key benefits



Proven 20-40% revenue increase



Time to market in weeks not months



Integration and activation of first party data on leading media platforms



Omnichannel by default through centralised content creation



Unique and flexible data model

## Key industries



Retail



Finance



Travel, hospitality & leisure



Energy & utility



Media & publishing



Entertainment & gaming



Technology, software, cloud



Charity & NGOs



Subscription business model driven companies across multiple industries

## Select clients



## The state of European omnichannel marketing automation 2022

Download the commissioned study conducted by Forrester Consulting on behalf of Agillic

[agillic.com/forrester-study](https://agillic.com/forrester-study)



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