

## Appendix 1

### Bestyrelseskandidater / Board candidates

Background information on the candidates proposed for election as members of the board of directors.

**JOHNNY EMIL SØBÆK HENRIKSEN** is an investor and has been Chair of the board since September 2013. Previously, Johnny was CEO of DDB Group Denmark (2002-2013), CEO of Tribal DDB Europe, and board member of Tribal DDB Worldwide Board of Directors (1999-2002). Johnny has had several directorships, including with Omnicom Mediagroup Nordic (2006-2012) and The Danish Association of Creativity and Communication (2006-2012). Independent.

Current executive positions:

Interactive Circle ApS (since 1-6-1996-)

Ad.Andco ApS (Since 29-6-1999-)

Think Holding Aps (23-12-1998-)

**JESPER GENTER LOHMANN** is an investor and has been a member of the board since September 2013. Jesper holds an MSc in Economics and Business Administration. In 2009, Jesper co-founded the investment company, Dico, of which he is a director. Prior to co-founding Dico, Jesper held management positions at Carlsberg, JP/Politiken, Thorn EMI, Vacasol International and DIBS Payment Services. Jesper has been involved in more than 30 executed transactions with Dico portfolio companies. He currently also serves on the board of HelloRetail, Junkbusters, Pronestor, SimpleSite, Vita Media Group, Copus and Telefaction. Independent.

Current executive positions:

AXN Invest ApS (Since 24-02-2020)

Lead Factory Holding ApS (Since 10-05-2019)

Dico GP ApS (Since 09-10-2018)

Dico ApS (Since 8-3-2017)

Lohmann Holding ApS (27-2-2004)

Current board member positions

Hello Retail ApS (chairman) (since 24-08-2021)

JUNKBUSTERS A/S (since 25-05-2021)

LIVEHOUSE A/S (since 22-02-2021)

AXCESS NORDIC A/S (chairman) (since 14-05-2020)

Telefaction A/S (chairman) (since 12-9-2012-)

WEPLY A/S (since 24-02-2020)

PRONESTOR ApS (since 24-06-2019)

Copus ApS (since 18-06-2019)

Lead Factory ApS (since 22-05-2019)

Vita Media Group Holding ApS (since 22-05-2019)

JUNKBUSTERS GROUP ApS (since 05-10-2018)

K/S UK Supermarkets I (since 26-1 2017)

Simplesite ApS (since 7/5 2013)

Habro Komplementar-30 ApS (chairman) (since 23-3-2010)

K/S Habro-Ipswich City (chairman) (since 23-3-2010)

**THORSTEN KÖHLER** is a former strategic advisor for the office of the CEO, Mark Benioff, Salesforce. He is tech-savvy entrepreneur, digital transformation expert and recognized as an effective and energetic leader; passionate about culture, emerging technologies, and the relentless pursuit of innovation. He has over 30 years of market knowledge and extensive management and sales experience to inspire and enable CEOs to activate a more personalized customer experience and to build cutting edge, user-centric platforms, products, and services.

Current executive positions:

CEO and founder, Koehler Investment Holding GmbH (Since 2021-)

CEO and founder, Bluplanet Global GmbH (Since 2021-)

Former executive positions:

Salesforce: Strategic advisor for the office of the CEO, Mark Benioff and the Chief Adaption Officer (2016-2021)

CEO and founder, YOUR SL GmbH (2007-2016 (acquired by Salesforce.com))

Former board positions:

EMC (Member of the board of directors (2002-2006)

Cisco (Member of the board of directors (1996-2001)

**JAN JUUL** is Vice President, Head of the EMEA Solution Consulting organization at ServiceNow. Jan brings more than 30 years of experience in the IT and software industry, including extensive experience in SaaS based hyper growth markets. Jan has served in a number of Sales, Presales and Professional Services leadership roles at European and International level, including a 4-year relocation to London for NetIQ. Jan have successfully helped establish a number of US based Software companies into both Nordic and European markets, including creation of market strategy and the development of people, processes and technology to become successful in a diverse cultural and multi-language market.

Current executive positions:

Vice President, Head of EMEA Solution Consulting, ServiceNow (1/8 2014-)

**JOAR WELDE** is a Partner and Owner at Viking Venture. He is an experienced Private Equity investor with 15 years of experience in building leading European SaaS growth companies. He has served as Chairman of the Board of listed SaaS companies such as Merzell and Ørn Software. Before joining Viking, Joar worked in M&A at EY and as a consultant at DNB. Joar has a BBA from the Norwegian Business School and a MBA from the University of Warwick, UK.

Current board positions:

Viking Venture, Board member (2004 - present)

Grade, Chairman of the board (2021 - present)

Mercell, Board Member (Jan 2023 - present)

Former board positions:

Mercell, Chairman of the Board (Jun 2018 - Aug 2022)

Ørn Software, Chairman of the Board (May 2017 - Aug 2022)

**MARTIN S. ERIKSEN** is an Investment Manager at Viking Venture. He leads Viking's efforts towards the Danish market and is responsible for deal sourcing and execution, as well as the monitoring and development of portfolio companies. Prior to joining Viking Venture AS, Martin worked as an Associate at Grant Thornton's London office. During this time he held positions in the firms Restructuring & Debt Advisory as well as Business Consulting teams primarily engaged in due diligence/business reviews and operational projects.

In addition to being ACA qualified with the Institute of Chartered Accountants in England and Wales, Martin holds a BSc in Business Administration and MSc in Finance and Strategic Management.

Current board positions:

Workpoint Board Member (Jan 2022 - present)

TimeLog Board Observer (Dec 2020 - present)

Tamigo Board Observer (Jan 2020 - present)

Former Board positions:

Encodify Board Observer (Jan 2021 - Mar 2023 )

Xait Board Member (Jun 2019 - Jun 2021)