Rasmus Houlind

Chief Experience Officer

Rasmus Houlind joined Agillic in 2015. He has spent his career working with international clients and developing loyalty programs in international agencies. Rasmus is a keynote speaker and has authored the book “Make It All About Me: Leveraging omnichannel and AI for marketing success” about Omnichannel Marketing and Customer Experience. Rasmus holds an M.A. in Information Studies from Aarhus University.

Holdings in Agillic: 111,293 shares (Partly owned via Omnichannel Institute ApS)

Warrants: 10,000

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